Study of the Promotion Strategy for the Practice Teaching System of Application-Oriented Acting Major

Lv Bo

Academy of Dramatic Art, Shenyang Normal University, Shenyang, 110031, China

Keywords: Application-oriented, Performance major, Practice teaching system, Promotion strategy

Abstract: In order to continue to deepen and revitalize the construction of the old industrial base in northeast China, effectively promote social and economic development, and strengthen the supporting and replenishing role of talents in the field of culture and art industry, meanwhile, according to the relevant national, provincial and municipal policies and the actual needs of enterprises, industries and trades, the performance major of undergraduate institutions in Liaoning Province should, under the guidance of the policy of 'transforming to application-oriented', aimed at cultivating the application ability and innovation and entrepreneurship ability of performance professionals, constantly promote the reform of application-oriented talents training mode. At the same time, actively explore the mode of 'industry-university cooperation' in line with the orientation and development of the major, strengthen and promote the in-depth integrated development of cooperation between enterprises and industries, form the innovative mode of 'four-in-one, four-level linkage' practical teaching system, and constantly promote the transformation of performance major in local colleges and universities to the application-oriented pattern.

1. Introduction

Practice teaching system is an important part of undergraduate teaching, one of the key links in application-oriented talents training mode, one effective way to promote the integrated development of professional education and innovation and entrepreneurship education, the only way to improve the teaching effect and training quality, innovate the transformation and development of application-oriented majors, and deepen the training mode of 'entrepreneurship and innovation talents' and plays an important role in promoting the reform of undergraduate education and teaching.

According to the Guidelines of the Ministry of Education, the National Development and Reform Commission and the Ministry of Finance on Guiding Some local Ordinary Undergraduate Colleges and Universities to Transform Themselves into Application-oriented Colleges and Universities, Ministry of Education Doc.(2015),No.7;Opinions of the General Office of the People's Government of Liaoning Province on The Implementation of Promoting the Transformation of Undergraduate Institutions into Application-oriented Institutions, Liaoning Government Office Doc.(2015),No.89, etc. documents spirit and requirement, the performance major, tightly around the education and teaching training mode of colleges and universities, 'Based on the reality, meeting the needs, being aggressive and constantly innovating', actively explores and constantly improves the practice teaching system in line with the specialty positioning, and continuously deepens the reform of the application-oriented talents training mode.

The practice teaching system of application-oriented performance major should be based on the principle of clarifying the main contents and construction objectives, and constantly meet the social needs, school-running orientation, training mode and course system attainment, so as to reflect the core value of application-oriented talent training mode. According to the characteristics of performance major, the practice teaching system is constructed from the aspects of professional characteristics, training objectives, training specifications, training quality and training effect.

DOI: 10.25236/icembe.2020.043

2. Set of 'Five Principles' and 'Five Goals'

Strengthen the connotation construction to form concrete principles and main objectives of practice teaching system with policy guidance; Based on the supporting relationship between principles and objectives, improve the accomplishment level of personnel training objective and training effect and perfect the construction of professional practice teaching system. Therefore, the corresponding relationship between the 'five principles' and the 'five goals' of the performance major has been determined at the beginning of the design of the practice teaching system, namely:

First, regional economic and social development and the actual needs of industries and enterprises as the principle; Training the applied performance talents in urgent need for industry and enterprises as the goal.

Second, the orientation of running a school should reflect the training of applied talents and the training of innovative and entrepreneurial ability. Creating the core characteristics of art majors as the goal.

Third, taking the in-depth integration development of professional education and innovation and entrepreneurship education as the principle. Taking the improving of the ability of talents innovation and entrepreneurship as the goal.

Four, taking the professional knowledge, core competence and comprehensive quality as the principle; Taking the forming of a scientific practical teaching system as the goal.

Five, taking the adaption of job position and graduate ability as the principle; Taking the promotion of the practical ability of professional personnel training as the goal.

3. Promotion of Performance Major Practice Teaching System Reform by Detailed Measures

3.1 Perfect Mechanism, Making Strategies and Perfect the Top-Level Design of Practice Teaching System.

Practice teaching activities of application-oriented performance major focuses on artistic practice, professional promotion, artistic creation and social practice to cultivate students' ability of application, innovation and entrepreneurship. To this end, on the basis of clarifying the orientation of schools, colleges and specialties in running schools and personnel training objectives and combining with the actual situation, a series of practice teaching management system documents are formulated, such as, Regulations on the Practice Performance After School of Undergraduate Students Majoring in Performance, Interim Provisions on 'Graduation Performance' for Performance Major, Determining Standards for the Practice Teaching Workload of Performance Major. Standardize the students' practice performance, teachers' practice teaching, graduation performance and other procedures from the system level, put forward specific tasks and goals, and set up certain standards and requirements. On this basis, more detailed practice teaching plans, assessment methods and credit standards are determined to form a practice teaching system with professional characteristics.

3.2 Construction of Scientific and Reasonable '3+1'Practice Teaching System

The practice teaching system of performance major is mainly aimed at improving the ability of applied practice and innovation and entrepreneurship. It consists of the practice part of compulsory courses and elective courses and the part of professional and comprehensive practice course module. The 3+1' practical course module forms, which includes the compulsory course module for majors, elective course module for majors, and course practice part for innovation and entrepreneurship education module, besides, the professional comprehensive practice course module set up by the college for the performance major, which module includes 'professional skills training activities', 'art practice activities', 'artistic creation activities', 'professional exercise, practice', 'graduation thesis (design)' special practice courses.

3.3 Adoption of 'Four-in-One, Four-Year-linkage' Practice Teaching Mode

Optimize the resource structure, adopt the 'four-in-one, four-year-linkage' mode, that is,

school-enterprise cooperative alliance mode with government, industry, enterprise and school to carry out practice teaching jointly. From the first year to the fourth year, students participate in the practice teaching activities, besides, according to the teaching content and requirements of each semester, it is characterized by the short-term 'Art Practice Week'. Each major carry out diverse and colorful practice activities, Including exhibitions, demonstrations, competitions, lectures, presentations, seminars, etc. At the same time, taking the project drive as the task, combine the scientific research project with teaching practice, continuously strengthen the quality of practice teaching link, finally form the innovation model that support each other, complete each other and perfect each other between practice teaching activities and talents training quality, professional ability and application ability, professional post needs and innovation and entrepreneurship ability.

3.4 Strengthen of Practice Teaching Platform inside and Outside the School

With the 'expanding ideas, coordinating resources and optimizing structure' as the train of thought, adopt the method of 'combining two items and connecting them to support each other' to build practice teaching platform inside the school and outside the school.

The campus practice platform mainly relies on national art Fund project, millions of art benefit people project, college and university students' innovation and entrepreneurship training project, college and university students' scientific research project, innovation and Youth competition project, and various art practice projects inside the school to carry out practical teaching activities. The off-campus practice platform mainly relies on the national Art Exhibition for College and University Students, Professional competitions such as the TV Contest of Peking Opera Students in national Opera colleges and universities, the National Short Drama Sketch Contest for College and university students, and The China Supermodel Contest to promote artistic practice activities, and constantly strengthen the off-campus practice teaching base, so as to cultivate applied art talents urgently needed by the society by cooperating with all kinds of material departments, industry organizations, enterprises.

The construction of practical teaching platform can effectively inspire students' consciousness of 'innovation, creativity, creation and entrepreneurship', effectively enhance their application ability and innovation ability, and effectively mobilize the enthusiasm of professional teachers and students to participate in practical teaching.

4. The Integration of Industry and Learning Effectively Promotes the Construction of Practical Teaching System of Applied-Oriented Performance Major

4.1 Build School-Enterprise Cooperation Base, Co-Culture Application-Oriented Performance Talents

As application-oriented major, the performance major should deepen its relation, share resources and take mutually beneficial cooperation with various cultural development, cultural media companies, business management companies, new Internet companies, publishing companies and other enterprises. The 'school-enterprise cooperation' mode suitable for professional positioning is designed to jointly train applied performing talents in terms of personnel training, curriculum setting, practical teaching, employment and entrepreneurship etc.

4.2 Establish the Industry Research Base, Constantly Improve the Exercise and Practice Teaching System

The performance major gives full play to its strong artistic characteristics and school-running characteristics, strengthens the cooperation between domestic and foreign trade organizations, introduces the international cutting-edge teaching ideas and teaching modes, and studies the innovative practical teaching system. A number of distinctive educational and training bases, practical research bases and project development bases will be built to jointly carry out practical research activities in the industry. Relying on the advantages of the industry association, the reform of practical teaching system for professional talents is promoted from the aspects of international

training, curriculum development, project research and development, campus promotion and social popularization etc.

4.3 Build the Teaching Practice Base Relying on the Practical Department

According to the professional characteristics, actively serve the actual needs of social and economic development of Liaoning province, aimed at improving the performing arts ability of different groups, strengthen the construction of cultural atmosphere, establish good cooperative relations with government, public institutions, schools and other departments to build the practical teaching base, carry out training, communication and promotion of culture and art, effectively enhance students' sense of social responsibility and serving Liaoning, and promote the in-depth development of practical teaching reform.

5. The Construction of Art Laboratory Effectively Supports the Development of Practice Teaching Mode

5.1 Construction of 'Two Centers and Three Offices' Guiding System, Improvement of Innovation and Entrepreneurship Ability

In order to innovate the practical teaching system and strengthen the reform of talent training mode supported by artistic resources, the performance major should take 'educating the whole staff' as the entry point, focusing on the specific requirements of building art laboratory, taking 'teacher-student interaction to promote practice' as the goal, taking the college as the unit to set up the 'two centers and three offices' art experiment department to support the reform of practical teaching mode.

'Two centers', namely Art Practice Center and Innovation and Entrepreneurship Center, standardize art practice work with departments as unit and form a relatively complete work operation system. Set up 'three research offices', namely, the professor research office, the Experience office of Peking Opera school, and the teacher project office to give full play to the advantages of acting professors, associate professors, professional leaders and teachers in teaching and research, lead and guide students to complete project research, project transformation, project practice, etc., continuously stimulate students' innovative thinking and entrepreneurial consciousness, and finally achieve the conformity degree of training effect and social needs.

5.2 Sharing Facility Resources and Improving Application Ability

According to the needs of practical teaching of performance major and in order to promote the smooth development of practical teaching links, taking the optimizing of teaching facilities as the goal to integrate laboratory resources, and form a new idea of 'practical teaching as the main body, art practice facilities sharing, and practice of specialty sharing and integrating'. In the process of various practical teaching, the teaching facilities resources of theater, black box laboratory, studio, concert hall, exhibition hall and multimedia classroom as the main body are optimized to provide support and guarantee for professional practical teaching, on which basis, we can explore and break professional barriers, optimize the structure of facilities, and build a comprehensive practice platform, and participate in various professional performances, comprehensive performances and other practical activities in the way of 'interdisciplinary sharing and integration', so as to improve the practical application ability of students in major.

6. Strengthen of Exercise and Practice Teaching Effect in the Practice Link Guarantee System

In order to make the practice teaching system more scientific and reasonable, under the unified arrangement of the revision and reform of the talent training program of various schools and colleges, the performance major should take the characteristics of art major as the entry point, integrate the practice course resources, construct the new comprehensive practice course module of the major, and fix the specific course and teaching content of the professional practice. Make overall norms and requirements from five aspects, including professional competition, professional

practice, artistic creation, short-term practice, graduation thesis. At the same time, according to the characteristics of different majors, constantly improve the practice course credit and class hours of teaching links in class.

On the one hand, in the process of adjusting the talents training program, the professional comprehensive practice curriculum system should be revised according to the specific requirements of the training objectives and five courses, namely 'Professional Skill Training Activity', 'Artistic Practice Activity', 'Artistic Creation Activity', 'Professional Practice' and 'Graduation Thesis (Design)'should be set up. According to the main principles of the course, the teaching outline of professional practice course is reformulated, and the teaching content, specific requirements, standards and assessment methods in the practice link are regulated in detail, so as to carry out practical teaching activities according to the teaching outline.

On the other hand, the teaching content of the practical part of the professional course should be adjusted again. Professional teaching should be combined with practical teaching, and elements such as classroom practice, stage practice, art practice, group discussion, art materials gathering, artistic creation and professional reporting etc. should be integrated to combine the professional practice activities with teaching content firmly, unify stage practice and teaching content, unify artistic practice and teaching effect, finally truly realize the mutual integration of professional teaching and practical teaching.

References

- [1] Chen Yongjun, Liutao. Discussion on the Construction of Practice Teaching System of Art Colleges and Universities. Journal of Nanjing Arts Institute Fine Arts & Design, 2011(04):112-115.
- [2] Gaoxin, Zhengyi, Ren Huidan. Exploration on the Practical Teaching System of Architecture Arts Major. J. China Higher Education, 2010(03):11-14.
- [3] Huangkan. Training of Application-oriented Talents for Arts Design with the Entrepreneurship Plan as the Impetus. J. arts technology, 2015(09):56-58.